



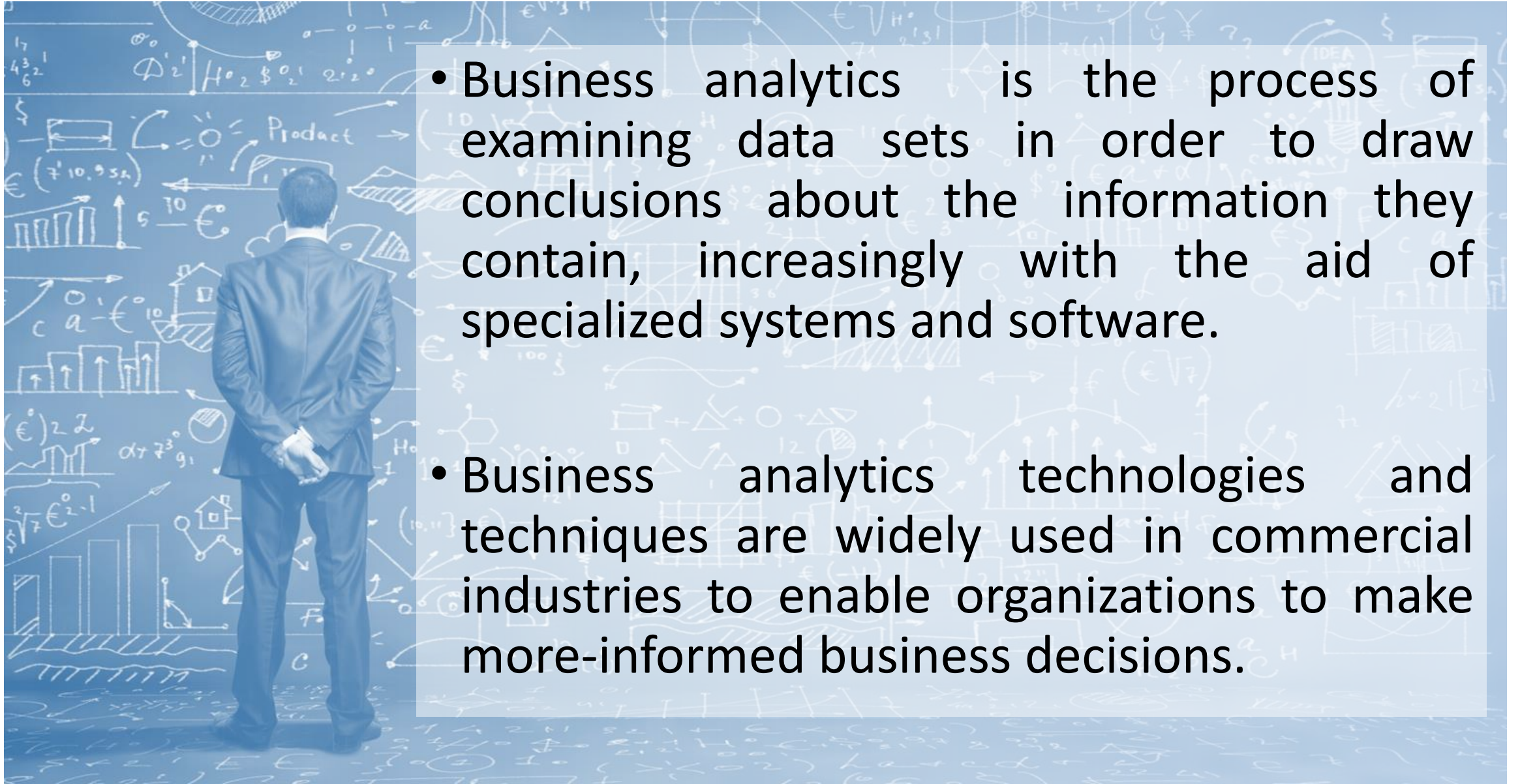
Business Analytics - Introductory Course Using R

About BSE Institute

- ❑ The BSE Institute Ltd. is wholly owned subsidiary of BSE Limited.
- ❑ 142 years of Knowledge.
- ❑ Learn from masters of capital markets.
- ❑ Case Study based Learning
- ❑ **Industry Relevant Programs** - Our commitment to being at the forefront of the current and evolving practice of business has led to programs that reflect the realities of the marketplace.
- ❑ **Industry Relevant Curriculum** - Our course design and development is firmly grounded in knowledge of business processes - in entrepreneurial companies and established firms unconstrained by the boundaries of academic disciplines.



What is Business Analytics ?



- Business analytics is the process of examining data sets in order to draw conclusions about the information they contain, increasingly with the aid of specialized systems and software.
- Business analytics technologies and techniques are widely used in commercial industries to enable organizations to make more-informed business decisions.

Why Analytics?

Higher Career Growth

Better Opportunities

Skills in Demand

Higher Salary

More Jobs

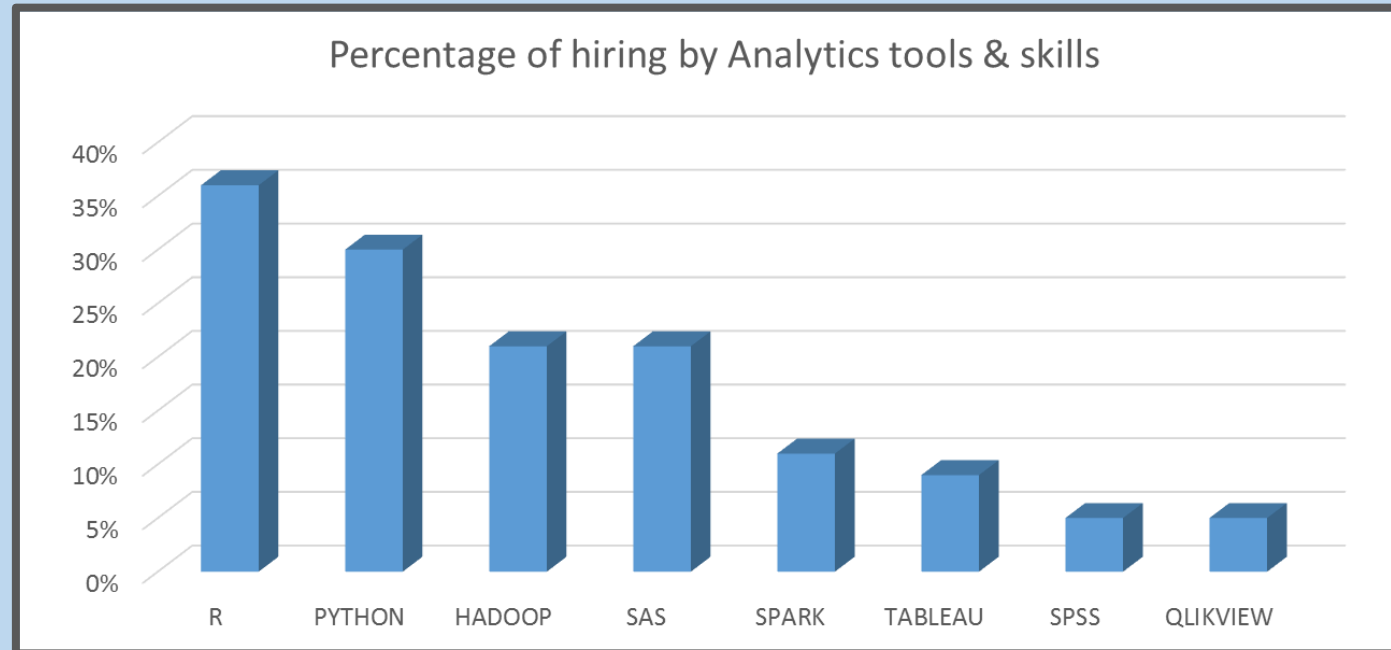
Best ROI

Global Demand For Data Scientists/ Business Analysts

- The best jobs, right across the globe, include titles like
 - Data Scientist
 - Data Engineer
 - Business Analyst
- Business wants different skills than those possessed by existing and emerging workers.



Analytics Jobs across Tools & Skills



- The demand for R professionals is the highest among all analytics recruiters.
- Almost 36% of all advertised analytics jobs in India demand for R as a core skill.

Skill Requirements and Gap



Important Information: Action Required...

Important Dates:

- Last date for registration: 15th January, 2021
- Commencement of course: 21st January, 2021
- Classes timings: Thursday, Saturday and Sunday from 4pm to 6 pm
- Total duration of the course : 30 Hours

Eligibility Criteria:

Suitable for participants who possess only a minimal knowledge of statistics but has a keen interest in statistical data analysis

Registration Fees:

- Rs. 6000/-
- Payment link will be provided through e-mail on a first come first serve basis after registration.

How to Apply:

- Interested candidates may apply by filling registration form in the link

<https://forms.gle/vEkQ7aSPmFcKawWj7>

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