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3.10.2022

NOTICE

Hindu College will be embarking on 125th year of its existence very soon. In order to commemorate the Quasquicentennial celebrations, it is of cardinal importance that a Logo for this momentous occasion is conceptualised and prepared. This logo will be used throughout the year by the College in its stationery, flex and any other area of application.

We are organising a logo making competition in which creative and innovative minds can participate. The competition is open only for the existing students who are on the rolls of the College. The students can participate in this competition in their individual capacity. In the event of the selection of the Logo, the creator of the same will be rewarded appropriately. The guidelines for participation in this competition are enclosed. The last date for submission of the entries is October 31, 2022. Winner will be awarded a cash prize of Rs. 5,000/-. Interested students can submit entries at hindu125years@hinducollege.ac.in


Prof Anju Srivastava
Principal

**GUIDELINES FOR LOGO COMPETITION FOR
THE QUASQUICENTENNIAL CELEBRATION OF HINDU COLLEGE**

1. Eligibility:

- i. All the existing students who are on the rolls of the College are eligible for participation in this competition.
- ii. Students are allowed to participate in an individual capacity only and participation in groups shall not be entertained for this purpose.
- iii. Every participant can submit only one entry.

2. Technical Parameters:

- i. The Logo should be designed on any digital platform only, using colours.
- ii. Participants should upload the Logo in JPEG and PNG format.
- iii. Specification details, containing graphical construction of the design in exact proportions in a bigger size, along with the final design, theme synopsis and concept are required to be submitted.
- iv. All technical details, including file formats, can be mentioned in the specification details itself. The size of the final design may vary from 4 cms x 4 cms to 60 x 60 cms.
- v. The Logo should be in high resolution with a minimum 600 DPI and should look clean (not pixled or bit-mapped) when viewed on-screen at 100% resolution.
- vi. The Logo design must be adaptable onto any form/surface including websites, social media such as Twitter/Facebook, press releases, stationery, signage, banners, letterheads, flyer, posters, etc.
- vii. Participants should not imprint or watermark the Logo design.
- viii. Every entry must be accompanied by a brief write-up/explanation in a maximum of 100 words. This write-up has to be uploaded along with the proposed Logo. The write-up should elaborate the concept behind the Logo, which should be symbolic of the essence of the event.

3. Intellectual Property Rights:

- i. The Logo must be original and should not violate any provision of the Indian Copyright Act, 1957 and free from plagiarism.

- ii. The participant shall be solely responsible for any copyright violation or infringement of Intellectual Copyright in making the Logo.
- iii. The College does not bear any responsibility in regard to 3(ii) and the participant shall indemnify the College from any liability arising out of such violation if any.
- iv. The Logo must not contain any provocative, objectionable or inappropriate content.
- v. All entries are governed by the provisions of Logos and Names (Prevention of Improper Use) Act, 1950 and any violation of the said Act will result in disqualification.
- vi. All entries will remain as the intellectual property of the College and are not returnable. The copyright of the Logo, so submitted shall rest with the College. The Hindu College shall have the right to use, reproduce, modify, publish, license and /or otherwise deal with the Logo submitted in course of this competition.
- vii. The College reserve the unfettered right to modify the prize-winning Logo in any form.

4. Selection Process:

- i. All the entries received by the College would be assessed by an empowered selection Committee at one or more stages, depending upon the operational requirement.
- ii. Entries would be judged on the basis of various parameters which include elements of creativity, originality, composition, technical excellence, aesthetic qualities, simplicity, artistic merit and visual impact, among others.
- iii. The decision of the Selection Committee would be final and binding on all the participants and no clarification would be issued to any participants on any decision of the Selection Committee.

5. Other Terms and conditions:

- i. The last date for submission of entries is October 31st, 2022.
- ii. Entries can be submitted at hindu125years@hinducollege.ac.in
- iii. The responsibility to comply with the guidelines and other conditions fully lies with the participant and the College not be liable for any dispute raised by a third party.
- iv. The College reserves the right to cancel or amend all or any part of the competition and/ or the Rules and Guidelines. The participants are required to visit in the College website for any updates related to this completion.