

# Business Analytics – Introductory Course using R

This course provides an introduction to big data analytics for all students and professionals, including those with no prior analytics experience. After completion of this course, participant will be capable of using R for import and export of data, data cleaning and manipulation. The course also navigates into the application of R functions for performing various Hypothesis testing. This course shall also introduce the student to Applied Business Statistics as well as using Regression Analysis for Forecasting & predictions.

## COORDINATOR

Dr. D. Goswami

## CO-COORDINATOR

Dr. Priyanka Aggarwal

## COLLABORATOR

BSE Institute Ltd.

## Last date for registration:

15<sup>th</sup> January, 2021

## Eligibility

Suitable for participants who possess only a minimal knowledge of statistics but has a keen interest in statistical data analysis

## Commencement of course:

21<sup>st</sup> January, 2021  
Thur, Sat, Sun: 4pm - 6pm

[Register Here](#)

Contact us at [analytics.hindu@gmail.com](mailto:analytics.hindu@gmail.com)  
See detailed brochure.