



**HINDU COLLEGE
UNIVERSITY OF DELHI**

SUPPORTING DOCUMENT: 3.4.1

**OUTCOMES OF EXTENSION ACTIVITIES IN THE NEIGHBORHOOD
COMMUNITY IN TERMS OF IMPACT AND SENSITIZING THE STUDENTS TO
SOCIAL ISSUES FOR THEIR HOLISTIC DEVELOPMENT DURING THE LAST
FIVE YEARS**



ASSESSMENT PERIOD: 2017-2022

3.4.1 Outcomes of Extension activities in the neighborhood community in terms of impact and sensitizing the students to social issues for their holistic development during the last five years.

INDEX

S.No.	Title	Page No.
1	Project Maitri	3
2	Project Daastan	4
3	Project Vaccinarration	5
4	Book and Stationery Donation Drive	6
5	Yamuna Cleanliness Drive	7
6	Feed an Animal Drive	8
7	Project Antraat	9
8	Project Jeevika	10
9	Project Swabhimaan	11-12
10	Project Phirban	13-15
11	Project Oorja	16-17
12	Project Soaprise	18
13	Project Veerangana	19-20
14	Project Shreshth	21-22
15	Plog Run	23




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ASSESSMENT PERIOD: 2017-2022

PROJECT MAITRI – NSS

PROJECT MAITRI

It recognises the growing loneliness among senior citizens and aims to establish a loving bridge of comfort between the volunteers and them. The team gets to learn from the older generation while in turn making them feel attended to, loved, cared for.



Project Maitri fosters conversations and connections between college students and senior citizens at old age homes.

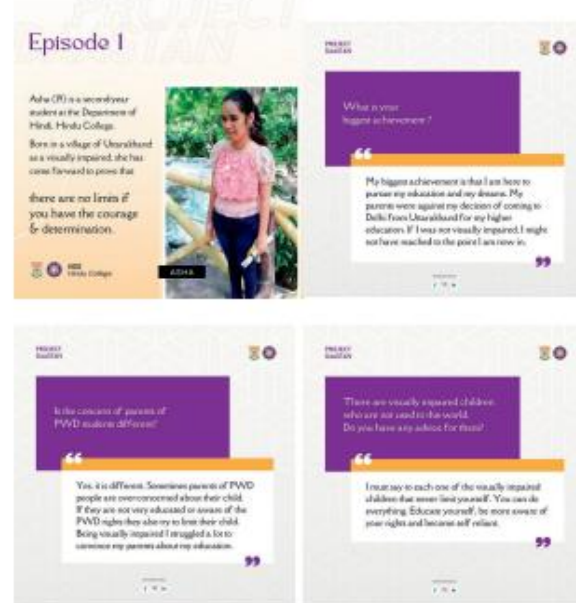
Impact and Outcome: The Project impacted dozens of people, and received great feedback from both students and senior citizens.

ASSESSMENT PERIOD: 2017-2022

PROJECT DAASTAN - NSS

PROJECT DAASTAN

On the occasion of International Day of People with Disabilities, Health Wing commenced a new project called "Project Daastan: Words of our Life", wherein they conduct interactive sessions with people with disabilities to learn more about their lives. This project's main purpose is to create a world that is friendly, safe and sensitive and sow empathy among the volunteers by sharing the experiences and opinions of people who are differently-abled.



Project Daastan facilitates interactive sessions between students and people with disabilities.

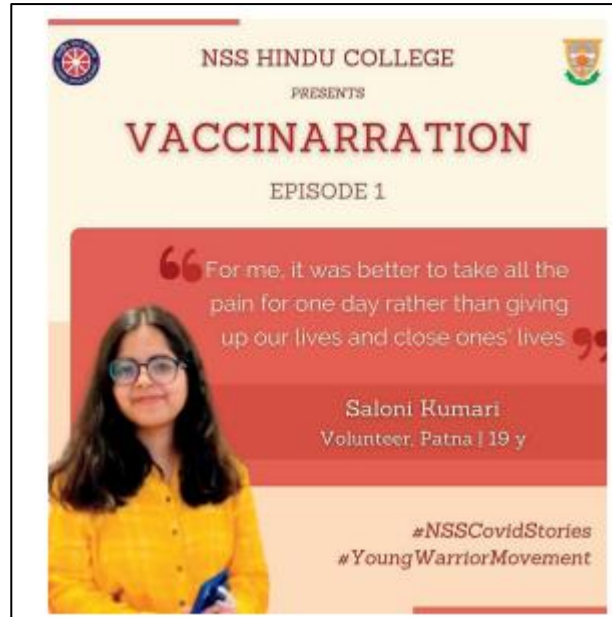
Impact and Outcome: The Project has impacted dozens of people, posts about the project have had hundreds of likes and interactions, and was generally well received.

PROJECT VACCINARRATION - NSS

PROJECT VACCINARRATION

This was an initiative taken to spread awareness and knowledge about the contagiousness of covid, and how it needs to be combated. The series took into consideration the personal experiences of volunteers and their words of encouragement for the general public.

Vaccinarration presented many such interviews of individuals which inspired and encouraged many to take vaccines without apprehensions. This initiative turned out to be a major in busting myths and misinformation related to covid and vaccination.



Project Vaccinarration was started to spread awareness and knowledge about Covid. Impacts and Outcomes: These stories reached hundreds of people.

BOOK AND STATIONERY DONATION DRIVE - NSS

In collaboration with Sarkari School NGO and Gyaandeep Foundation



As part of this drive, NSS volunteers distributed books and stationery to needy children in neighbourhood areas.

Impact and Outcome: Dozens of children were impacted, and the drive was a huge success.

ASSESSMENT PERIOD: 2017-2022

YAMUNA CLEANLINESS DRIVE - NSS

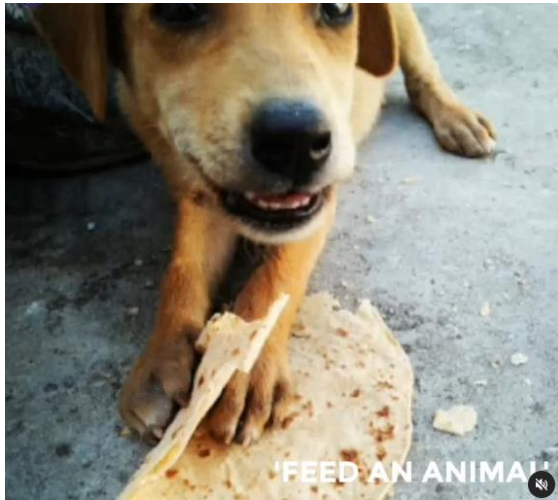
Volunteers from the College organized a cleanliness drive to clean the Yamuna river in North Delhi.



The Drive was well received and had a huge outcome. Volunteers were delighted and proud to be participating for a good cause.

FEED AN ANIMAL DRIVE - NSS

During the pandemic, volunteers contributed to a good cause by feeding stray animals in their neighbourhoods.



The Drive had a huge impact. Volunteers were assisted by other people of their neighbourhoods. Posts about the drive on social media reached and were well-received by hundreds of people.



ASSESSMENT PERIOD: 2017-2022

PROJECT ANTRAAAT - ENACTUS

Project Antraat is an attempt to revive local arts and handicrafts in an effort to preserve and increase their relevance in the modern era. The project aims to sustain handmade products made by our disabled and women beneficiaries, hailing from more than six communities in the Delhi NCR region, in collaboration with Vision of India and POWHER Charitable Trust. Under the umbrella of Project Antraat, we provide an array of products by using natural, eco-friendly, and upcycled alternatives. The project's goals are multi-faceted: to provide a livelihood to the less privileged while preserving local arts and promoting environmentally sustainable products. We have struck collaborations with many retail stores in Delhi like Giggles, the Delhi Airport, and even corporates like Mckinsey.

Impact and Outcome: We have fulfilled an order of 5,000 doll fridge magnets and key chains for UP Tourism. Our ultimate aim is to guide our collaborations with obtaining raw materials, product development and ideation, upskilling and diversification, and finally to establish ourselves as a marketplace for all our partner organisations' products.



ASSESSMENT PERIOD: 2017-2022

PROJECT JEEVIKA – ENACTUS

Project Jeevika is an initiative by Enactus Hindu College that aims to work, bring change and do its part in the current global water crisis. Health and Access to Clean water are fundamental needs of every individual. India's burden of waterborne diseases is grossly underestimated. Annually about 37.7 million Indians are affected, 1.5 million children die of diarrhea and 73 million working days are lost leading to an economic burden of \$600 million a year. Our project aims to eradicate the problem of inaccessibility to clean drinking water with an attached sustainable business model positioned to provide an alternate source of income to our beneficiaries.

Impact and Outcome: We chose the community of Abheypur to start with the initiative and worked on setting up mechanical water filtration tanks in the houses of our direct beneficiaries. Since then we have actively been researching and working on introducing different models of water filters across various communities in Delhi-NCR. For this, we have partnered with other organizations like the Sehgal Foundation, which works on similar lines. Project Jeevika will continue to innovate and grow on the same principles



ASSESSMENT PERIOD: 2017-2022

PROJECT SWABHIMAAN - Enactus

Description, Impact and Outcome:

At Project Swabhimaan, we believe improving the skill set is the first step of the ladder that leads to self-reliance. So, in wake of the same, we established a skill development centre in Vijay Nagar, Ghaziabad in 2020 where we offered various skill courses in various sectors including the IT and apparel sectors. Courses like computer skills courses and stitching skills courses were offered to the locals. Since we seek to achieve the holistic development of our beneficiaries, we also provided personality enhancement and entrepreneurial courses alongside our main skill courses. The project back then strived to provide our graduates with a livelihood by imparting skills, for the same, we connected them with skill development centres of corporate giants that ensure employment or incubate their entrepreneurial ventures.

Our tagline 'Ek Pahal Aatmanirbharta Ki Oar' truly resonates with our aim and with our beneficiaries who wish to be self-reliant. During the pandemic, Project Swabhimaan in collaboration with Jazbaat Foundation also taught 12th-grade students various essential soft skills through an online mode and continues to provide career guidance to the students even after their graduation. The feedback from our beneficiaries is used to determine how the sessions impacted and aided them. So far, we've conducted 8+ upskilling workshops once every month on soft skills such as Time Management, financial literacy, MS Excel-MS Word-MS Powerpoint, and Graphic Designing, etc.

Through our new venture of sex education, with our knowledge partner, Pratisandhi Foundation, we wish to create an even greater impact by providing a safe and comfortable environment for our beneficiaries to communicate their concerns and discomforts. Sex Education sows a seed of responsibility in one's mind towards others as well as oneself. Including Sex Education under Project Swabhimaan along with upskilling sessions will allow us to disseminate information to adolescents and underprivileged women using a curriculum that is age-appropriate, culturally relevant, and gender sensitive. Our sex education workshops also involve various activities in the form of interactive sessions and use visual material to impart imperative knowledge about their Anatomy-Physiology, Puberty-adolescent sexual development, Sexual Health, Consent-Healthy Relationships, etc.

Our ultimate goal for Project Swabhimaan is to establish a self-sustaining ecosystem within the community where beneficiaries are aware, trained, and offered employment opportunities which will eventually lead to the upliftment of the community as a whole.

ASSESSMENT PERIOD: 2017-2022



ASSESSMENT PERIOD: 2017-2022

PROJECT PHIRBAN – ENACTUS

The COVID-19 pandemic made us appreciate our privileges and taught us to make the best out of what we got. It exposed us to the harsh realities of unemployment and waste production in our country. One of the significant contributors to this waste was Personal Protective Equipment (or PPE). Around 45,000 tons of Covid-19 biomedical waste was generated between June 2020 and May 2021 and the majority of this biomedical waste comprises PPE scrap, made up of polypropylene, the same plastic used for drinking straws, water bottles, etc.

Our project emerged from the dire consequences of Covid-19 on the environment, and employment of our country in the past one year. By taking this adverse situation as a challenge that needed to be overcome, Project Phirban came into place as a great opportunity, in which we upcycled the unused PPE scrap into sustainable multi-purpose mattresses.

Working in accordance with the Sustainable Development Goals (SDGs), our project intends to make comfort accessible and also ensure an enduring living. Keeping in mind the essence of social entrepreneurship, we followed an easy and convenient method to implement our project. By obtaining unused scraps from PPE manufacturers, we segregated the pieces of different lengths and braided them together. Post braiding, with the help of a wooden board, we weaved together these braids and turned it into a mattress. And to further improve the quality of our mattress, we made a cover which is also handmade with leftover cloth pieces. The Usp of our product is that it is sustainable, lightweight, foldable, and low in cost.

For the most important aspect of our project i.e our beneficiaries, we collaborated with Myloktantra, a nonprofit public trust, in Noida. It works as a haven for women living in the jhugi and jhupdis which are adopted by them. By dividing women living there into self-help groups and being an intermediary for them in providing life-changing opportunities, we connected with these women for the making of our product. Through our easy-to-adapt technique, we tend to empower our target community by converting waste to wage.

Thus by selling these mattresses at a minimal cost, we try to solve 3 major problems with one shot i.e providing a source of income to our community, reuse the existing plastic in the society that helps in managing the waste efficiently and providing homeless people and people in need for a solution to lack of comfort ensuring their right to basic amenities.

ASSESSMENT PERIOD: 2017-2022

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Phirban

The Step-by-Step Procedure of How we Make our Phirban Mattresses


PART-1

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Phirban

1 NEEDS ASSESSMENT

Online and offline evaluation through on-ground surveys and online forms regarding the issues of lack of mattresses in different sectors and inefficient management of plastic waste including PPE products.



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Phirban

2 PROCUREMENT OF RAW MATERIAL

We procured unused PPE scrap from M/S Sterikare based in Shahdara at minimal cost.



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Phirban

3 PRODUCT DEVELOPMENT

We took inspiration from Sheyya Foundation and developed our multi-purpose mattresses from unused bio medical waste after a series of error and trials and recycled old bedsheets to make aesthetic mattress covers.



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Phirban

4 LOGO DEVELOPMENT & BRANDING

The name Phirban came into existence with a simple yet impactful thought of "Phirse-bana na" which translates to best out of waste.




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Phirban

5 BENEFICIARY TRAINING

Using the simple technique of braiding, an artistic skill intrinsic to Indian culture, we trained low-income women beneficiaries of My Loktantra Foundation on how to make beautiful and durable mattresses and converted waste to wage.



ASSESSMENT PERIOD: 2017-2022



6

SALES AND DISTRIBUTION

We targeted a multitude of places to sell our product and make it available to people in need. Initially selling it to old-age homes, small companies for distribution and creating a link by reaching out to NGOs and Donors who channelised the mattresses to our secondary beneficiaries, i.e. the people living on streets.



7

BENEFICIARY DEVELOPMENT

We not only trained our beneficiaries in project-related skills but additionally offered them skills such as financial literacy, stitching, mehendi design workshops, and so on, with the ultimate objective of improving their employability.



PROJECT OORJA – ENACTUS

"It's time for the human race to enter the solar system."
- Dan Quayle

Currently, there are around 2,00,000 street vendors in the Delhi NCR region and a large portion of this community rent electrically charged lamps on a daily basis. These street vendors earn a measly amount of Rs. 66 per day on an average, out of which they are forced to pay Rs. 20 per day to the lamp owner.

Impact and Outcome:

Project Oorja seeks to tackle this problem with our unique Solar LED Oorja lamp that has been specifically designed to cater to these vendors' problems. Project Oorja provides these vendors with an opportunity to break free from the exploitative rental system and switch to a cleaner, cheaper and more efficient source of lighting. During the daytime, the Oorja lamp has to be charged and once it is charged fully, it can be used throughout the evening.

Project Oorja was the winner of the Blue Dart Empowering Competition Grant 2017 as well as the Enactus Mahindra Rise Competition 2016.

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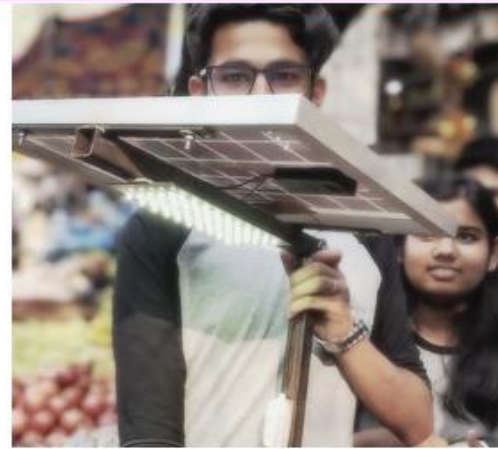


September 1, 2017

Students to encourage vendors to get solar lamps

Oorja is a Hindi word which means energy, and energy is just what these students of Hindu College are looking to provide through project Oorja, which focuses on promoting the use of solar lamps among lakhs of street vendors in the Capital.

DNA INDIA



August 21, 2017

Hindu College students to promote solar lamps

While striving to reduce carbon dioxide emissions, students of Delhi University (DU) have launched an initiative — Project Oorja — to promote the use of solar LED lamps among 2 lakh street vendors currently using kerosene lamps. Enactus Hindu College, in collaboration with LED safari, aims to provide clean energy solution through solar LED lamps.

The Asian Age



January 14, 2017

With Help From Delhi University Students, Over 2 lakh Toxic Kerosene Lamps to be Replaced With Solar Counterparts

Delhi University's Hindu College has collaborated with LED Safari to ensure that the kerosene lamps of close to two lakh street vendors are replaced with solar alternatives, the Asian Age reported.

The Better India

PROJECT SOAPRISE – ENACTUS

One child dies every day due to diseases that could have been prevented by a soap. The World Bank estimates that 21% of communicable diseases in India are linked to unsafe water and lack of hygiene practices.

Soaprise, an initiative by Enactus Hindu aims to tackle this problem

Under Project Soaprise, we mapped out a system that allows collection of soaps that were otherwise being discarded and recycled them into new bars of soap.

Impact and Outcome: Project Soaprise aims to deliver two products. The first is a toy soap, engineered specifically to attract children who know nothing of soap and therefore is shaped like a toy. These soaps, have small toys placed inside so the children wash their hands more often with the incentive of reaching the toy. Our second category of soaps the 'Loofah Soaps' is being created to be sold at competitive prices with the general public being our target audience. The soaps are made with a touch of essential oils which help in fighting bacteria, repelling mosquitos, moisturizing the skin as well as creating a lather.

In this journey, we trained women from village Karkar in Uttar Pradesh and enabled them to set up their own soap enterprise.

Environment-friendly and beneficial for many, Soaprise promises to be an agent of social change.

With Project Soaprise, our ultimate aim is to lather people with health and happiness

PROJECT VEERANGANA – Enactus

Women's safety is one of the major issues plaguing our nation today, be it violent victimization through rape, acid throwing, dowry killings, stalking or plain theft. In such a scenario, the importance of self-defence training cannot be overstated.

Project Veerangana aims to provide unemployed women with the skill-set of self-defence training that can be marketed, and promote financial independence and an improved standard of living among them. During the course of this project, we will see a community of originally unemployed, dependent women emerge as independent business owners and trainers, using their recently developed skill-set to not just improve their own standards of living, but also make the lives of thousands of others safer, all through the power of social entrepreneurship. Project Veerangana has been the recipient of the KPMG Ethics Grant 2016.



ASSESSMENT PERIOD: 2017-2022



January 15, 2017

Self-defence classes gain momentum at DU after the NYE mass molestation

Hindu college too has initiated a self-defence and skill development program called Project Veerangana. An initiative of Enactus Hindu, the program imparts basic self-defence training for women and also helps them to turn their self-defence skills into a source of livelihood.

Hindustan Times



January 14, 2017

Self-defence Programmes gain Popularity in DU Colleges

Hindu College has also introduced a similar self-defence and skill development course by the name of Project Veerangana. The institute will impart basic self-defence training for interested female candidates that will further help them to find employment.

College Dekho

PROJECT SHRESHTH - Enactus

Project Shreshth is targeted at integrating government schemes and infrastructure with business to inculcate entrepreneurship skills among women living in lower middle class families in Badli Industrial Area

It is an initiative to socially and economically empower women belonging to the underprivileged section of society. A small-scale incense-stick manufacturing business has been established for our beneficiaries who were trained and certified to make incense sticks under the Prime Minister Rozgar Yojana at the Khadi Department, Ministry of MSME, Government of India.

Impact and Outcome: Project Shreshth has been the recipient of Walmart's Women Economic Empowerment grant twice. As a result of the self-reliance stemming from their new role as entrepreneurs, our beneficiaries now enjoy greater participation in budgeting decisions of the family and other household matters.



ASSESSMENT PERIOD: 2017-2022



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PLOG RUN

NSS Hindu College regularly organizes plog runs.

Impact and Outcome: One such plog run was conducted from college campus to Bonta park which proved to be a highly successful enterprise, since students were able to collect a large amount of recyclable waste. They began their run from Hindu College Campus, passed the Ridge Area and then finally concluded their run in the middle of the Park.



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